



Strategy Workshops



Partner engagement



Drafting document



Drafting action plan



Informal partner consultation



Final draft



FORMAL PUBLIC CONSULTATION

Strategy Content – brief overview



Focuses on addressing the wider determinants of health

Addresses key issues e.g. multi-morbidity / social isolation

Recognises a need to maximise collaborative working

Underpinned by an action plan with specific objectives

The Strategy Vision, Themes & Aims

Healthy Places

Make Leicester a healthy place to live and work in

Enable Leicester residents to age comfortably and confidently

Healthy Aging

Ensure that everyone has the opportunity to improve and maintain their physical and mental health

Healthy Minds

Ensure mental health is considered in all aspects of place and the life course

Encourage Leicester residents to adopt health behaviours that are sustainable throughout life

Heathy Lives Healthy Start

Give Leicester's children the best start in life

- A) Influence the environment to accommodate healthy living and dementia friendly environments
 - B) Ensure decent homes are within the reach of every citizen
 - C) Increase opportunities for sustainable transport
 - D) Improve air quality in the City

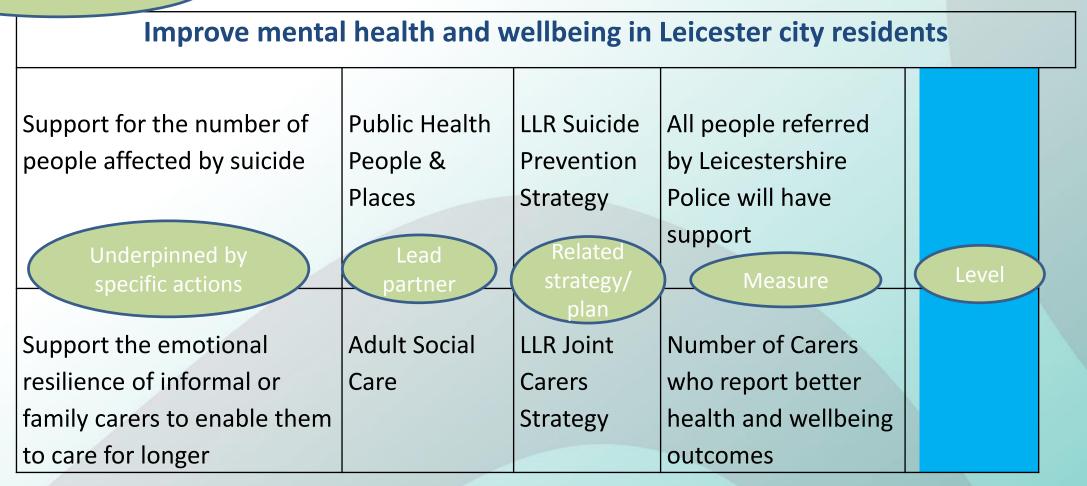
OBJECTIVES

SPECIFIC

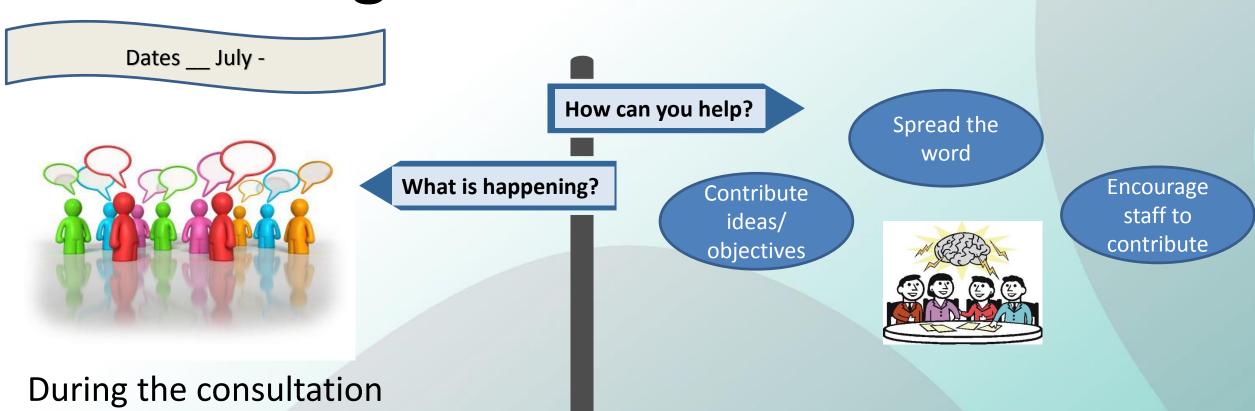
- E) Maximise and regenerate open and green space
- F) Develop and encourage healthy neighbourhoods
- G) Improve mental health and wellbeing in Leicester city residents
 - H) Improve levels of healthy eating in Leicester
 - I) Increase physical activity levels in Leicester residents
 - J) Reduce levels of overweight/obesity in Children and Adults
- K) Increase the number of people engaging in protective behaviours
 - L) Reduce the prevalence of chronic conditions in Leicester
- M) Support women and their families to experience a healthy pregnancy
- N) To support and facilitate stakeholders and other organisations in the education and promotion of positive health and wellbeing
 - O) Increase the priority of health and wellbeing in existing work places
 - P) Support increase in better quality employment and better income
 - Q) Take steps to reduce social isolation, particularly amongst the elderly
 - R) Support informal carers to continue to care and improve their health and wellbeing

The Action Plan – an example

18 objectives



Final Stage -Public Consultation



During the consultation period we will be visiting local organisations to encourage engagement

- Arrange for us to come and talk to you
- Log onto the consultation site < link to go here>
- Visit libraries for a hard copy